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The Alaafin of Oyo's Palace

CALL FOR ADVERTISEMENTS, GREETINGS & FELICITATIONS
IN THE OFFICIAL 2026 OYO EMPIRE DAY CELEBRATION BROCHURE / PROGRAMME OF ACTIVITIES
OF THE MAIDEN ANNUAL OYO EMPIRE DAY CELEBRATION
COMING UP BETWEEN 17–19 DECEMBER 2026 IN OYO, OYO STATE, NIGERIA

THEME: CELEBRATING OUR HERITAGE, PRESERVING OUR LEGACY, BUILDING OUR FUTURE.

The Central Working Committee of the 2026 Oyo Empire Day Celebration, under the auspices of His Imperial Majesty, Oba Abimbola Akeem Owoade, Iku Baba Yeye, Alaafin of Oyo, invites corporate organizations, government and non-governmental organizations, individuals, families, societies, associations, professional bodies, royal fathers, royal families, institutions, community groups and other stakeholders to place advertisements, greetings and congratulatory/felicitation messages in the official Oyo Empire Day Celebration Brochure / Programme of Activities.

A PAN-OYO CELEBRATION WITH A GLOBAL AUDIENCE: The Oyo Empire Day Celebration is conceived as a pan-Oyo celebration, bringing together people and institutions connected to the history, heritage, culture and ancestry of the Oyo Empire and the institution of the Alaafin, both within Nigeria and across the world.

The celebration therefore extends beyond Oyo Atiba to embrace the many communities, families, institutions and peoples whose historical, cultural or ancestral connections are linked to the Oyo Empire and the Alaafin institution.

The official brochure/programme will consequently be produced for a national and international audience, providing an enduring record of the maiden edition and a platform for individuals, organizations, families, communities and institutions to associate themselves with this historic gathering.

MORE THAN A PROGRAMME BOOKLET: The publication will contain the Programme of Activities, goodwill and congratulatory messages, photographs and other relevant materials, as well as selected scholarly

contributions and papers to be presented by international scholars and other distinguished scholars during the celebration.

It will therefore serve not only as a programme guide but also as a heritage, cultural, and historical publication documenting aspects of the story of the Oyo Empire and the significance of the celebration. We invite you to use this unique opportunity to:

- Extend greetings and felicitations to His Imperial Majesty, the Alaafin of Oyo, and the people of Oyo Empire;
- Celebrate Oyo Empire's rich historical and cultural heritage;
- Showcase your organization, family, institution, business or community;
- Identify with a historic gathering of people connected to the Oyo Empire heritage;
- Leave a message that will form part of the documentary record of the Maiden Annual Oyo Empire Day Celebration.

ADVERTISEMENT / FELICITATION RATES

- Back Cover - ₦7,500,000.00
- Inner Front Cover - ₦5,000,000.00
- Inner Back Cover - ₦5,000,000.00
- Full Page - ₦2,000,000.00
- Half Page - ₦1,000,000.00
- Quarter Page - ₦500,000.00
- Eighth Page - ₦250,000.00

PAYMENT DETAILS

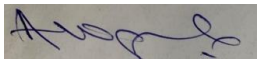
- Account Name - OYO EMPIRE DAY
- Account Number - 2048823289
- Bank Name - First Bank Plc

SUBMISSION DEADLINE: All artworks, advert materials, greetings/felicitation messages and evidence of payment should be submitted to: **Email:** info@oyoempireday.org

Deadline: 30 October 2026 (Early submission is strongly encouraged to facilitate editorial review, page allocation and production.)

FOR FURTHER DETAILS, CONTACT: +234 803 207 5079, +234 813 890 5721, +234 909 970 5674, +1 708-551-8407, +234 706 909 8418, +234 915 848 5275 or +351 920 417 829.

Join us in documenting, celebrating and preserving the enduring heritage of Oyo Empire for present and future generations.



Dr. Adekunle Ogunmola
Chairman, Oyo Empire Day Celebration Central Working Committee
For and on behalf of His Imperial Majesty, the Alaafin of Oyo
24th September, 2026