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The Alaafin of Oyo's Palace

REQUEST FOR CORPORATE SPONSORSHIP AND PARTNERSHIP – OYO EMPIRE DAY 2026

Dear Sir,

On behalf of His Imperial Majesty, Oba Abimbola Akeem Owoade, the Alaafin of Oyo, and the Oyo Empire Day Central Working Committee, I have the honour to invite your organization to partner with us as a distinguished corporate sponsor of the maiden Oyo Empire Day Celebration, scheduled to hold from 17–19 December 2026 in Oyo.

Oyo Empire Day is being established as a major cultural platform for celebrating the extraordinary heritage of the Oyo Empire and its enduring contributions to governance, diplomacy, commerce, philosophy, arts, culture and Yoruba identity. The 2026 celebration is anchored on the theme: **"Celebrating Our Heritage, Preserving Our Legacy, Building Our Future."**

Importantly, Oyo Empire Day is conceived as much more than a three-day celebration. A major legacy objective is to mobilize support for the proposed Museum of Yoruba Culture and Civilization and the Oyo Empire Day Hall of Fame, a permanent cultural ecosystem intended to support heritage preservation, research, education, tourism, youth development, creative enterprise and digital access to Yoruba history.

We believe this presents organization with a unique opportunity to demonstrate corporate citizenship and social responsibility while associating its distinguished brand with a landmark cultural, tourism and heritage initiative of enduring significance.

CORPORATE SPONSORSHIP CATEGORIES: To provide sponsors with different levels of participation, recognition and branding visibility, corporate sponsorship has been structured into four principal categories:

- PLATINUM – ₦200 Million – Highest/Premier Branding Visibility
- GOLD – ₦100 Million – Very High Branding Visibility

✞ SILVER – ₦50 Million – High Branding Visibility

✞ LEGACY – ₦20 Million – Significant Branding Visibility

Each sponsorship category carries a corresponding level of brand visibility, recognition and prominence across appropriate Oyo Empire Day communication, publicity, programme, digital and event platforms, commensurate with the level of sponsorship. The higher sponsorship categories will naturally attract greater prominence and visibility.

The sponsorship portfolio is designed to ensure that corporate partners are not merely financial contributors but visible partners in a historic cultural undertaking, while also providing appropriate recognition for their contribution to the preservation and promotion of Yoruba heritage. The proposed Hall of Fame similarly provides a permanent record of support, subject to the requisite approvals.

We respectfully invite your organization to consider coming on board at the sponsorship level it considers appropriate and joining us in transforming the celebration of Oyo's remarkable past into an enduring institution for culture, knowledge, tourism, creativity and future generations.

SPONSORSHIP ACCOUNT: □ Account Name: OYO EMPIRE DAY

□ Account Number: 2048823289

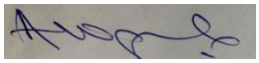
□ Bank: First Bank Plc

For any clarification regarding the sponsorship categories, partnership arrangements, programme, or other aspects of the initiative, the Palace of the Alaafin of Oyo may be reached through the appropriate official channels, or the Central Working Committee at info@oyoempireday.org or 0813890571or 08032075079.

We sincerely hope that your organization will identify with this historic initiative and become one of the distinguished corporate partners contributing to the preservation, promotion and global celebration of the heritage of Oyo and the Yoruba people. We look forward to welcoming your organization as a valued partner in this landmark undertaking.

Please accept the assurances of my highest regards.

Yours faithfully,



Dr. Adekunle Ogunmola
Chairman, Oyo Empire Day Celebration Central Working Committee
For and on behalf of His Imperial Majesty, the Alaafin of Oyo
24th September 2026